

JONATHAN S. WEISBERG

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OBJECTIVE

To utilize my highly diversified and professional business expertise in a rewarding web design, development, graphic design and marketing position with a company that is both a leader in its industry as well as a leader in today's technology. Especially interested in a position with high growth potential.

EXPERIENCE

Web Developer

May 2007 – February 2011

Kayne Anderson Capital Advisors, L.P., Los Angeles, CA

Design, create, update, and maintain site pages for kaynecapital.com and kaynefunds.com using CSS, HTML PHP and JavaScript. Coordinate with department heads and marketing group for major site changes. Maintain internal tools for managing site structure and data. Monitor site content and optimize websites for search engines. Implement custom PHP based content management systems and email alerts program for the public funds. Implement private access section for investors to review hedge fund performance data. Generate and implement designs for all marketing materials including presentations, pitch-books, factsheets, brochures, magazine spreads, invitations, custom conference binders and marketing promotional giveaways. Design company logos and oversee brand usage guidelines. Build and implement online conference registration websites for investor conferences. Design, implement and maintain corporate intranet site. Create custom PHP and XML based content management system for weekly lunch menu on intranet. Create custom PHP and XML based employee directory on intranet. Generate intranet order form for printing fulfillment. Update and maintain site pages for Kayne.com as well as Jemasa-Suri.com.

Lead Designer

January 2001 – May 2007

TouchCommerce (Formerly inQ.com), Agoura Hills, CA

Design, construct and maintain all inQ's visual and graphic strategies and executions. Oversee entire design process from conceptualization through construction and implementation of graphical user interface designs of web pages, software applications, online ads/creatives and custom chat interfaces for inQ, its clients and partners. Inventor of proprietary technology designed to launch a live chat interface on a website. Development of custom online demos and presentations for potential clients. Development of presentations and collaterals for sales, marketing and board meetings. Design and execute tradeshow booth, magazine ads, call center banners and other large scale, high resolution graphics. Design company logo's identity, stationary and business cards.

Freelance Web Designer

1999 – Present

WeisbergWeb.com, Santa Barbara and Los Angeles, CA

Lead designer and developer for web sites and promotional media for small businesses. Utilized contemporary design to create concise web sites for specific client needs. Site creation included use of CSS, HTML, JavaScript, MySQL, Adobe Flash, PHP, online form processing. Created and assembled graphics, including logos and marketing materials. Designed email blasts and newsletters for site launches and event announcements.

Portfolio available at <http://www.weisbergweb.com>

EDUCATION

1999 – 2000	Associate of Arts, Multimedia Arts and Technology Santa Barbara City College
1997 – 1999	Bachelor of Arts, English University of California, Santa Barbara
1994 – 1997	Associate of Arts, English Santa Barbara City College

SKILLS

SOFTWARE	PROGRAMMING	AREAS OF EXPERTISE
Adobe Dreamweaver (CS5) Adobe Photoshop (CS5) Adobe Flash (CS5) Adobe Illustrator (CS5) Adobe InDesign (CS5) MS Office Suite WAMP/LAMP server	AJAX CSS 3 HTML 5 JavaScript (jQuery) PHP XML MySQL	Information Architecture Search Engine Optimization Social Media Marketing Marketing Advertising Brand Identity Print Materials Email Marketing

PORTFOLIO

<http://www.weisbergweb.com/portfolio>

REFERENCES

References are available upon request.